

TECHNOLOGY TRANSFER PRESENTS

MIKE ROSEN

CREATING THE NEW TECHNOLOGY PLATFORM FOR DIGITAL TRANSFORMATION

JUNE 12-13, 2018

RESIDENZA DI RIPETTA - VIA DI RIPETTA, 231
ROME (ITALY)



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ABOUT THIS SEMINAR

The past few years have seen dramatic changes in technology, business models, enterprise systems... in other words, digital transformation. Driven by real time engagements, an order of magnitude increase in data, accelerating speed of change, the ephemeral nature of the Cloud, exponential increases in computing power, and cognitive/AI/ML technologies, this combination of new realities is enabling solutions that weren't possible before. It's not that everything you used to know is now wrong, but it has all changed.

The new world is dynamic, decentralized, data driven, automated, and self-learning. A decentralized architecture, supporting real-time and near-real-time experiential engagements, ecosystem awareness, augmented decision making, automated and connected products and services, and more is needed. But, like everything else, architecture must also change to keep pace with the new realities of today.

This seminar explores the requirements for the new Digital Economy, describes the "Digital Business Platform" necessary to succeed, and lays out the architecture needed to create that platform. It covers the changes to traditional architecture domains of business, information, application and technology, as well as details of new domains including performance, service, integration and security to provide a detailed, holistic view of all the pieces and how they fit together.

BENEFITS OF ATTENDING

- Why the Digital Economy requires a new architecture?
- Dimensions of Digital Transformation: Information, Experiential Engagement, Operating Model
- What is the architecture for the new "Digital Business Platform"?
- What are the component architectures and how do they fit together?
- Sense, Compute, Act -Architecting the new paradigm of the Digital Economy
- Enabling new business models: Connected Products, Asset Lite, Information Monetization, Engagement
- Case Studies

AUDIENCE

- IT Leaders
- IT Managers
- IT Architects
- Business Architects

OUTLINE

1. Introduction

2. The new Digital Business Platform

- Intelligent core, Data, Integration, Development, Engagement
- Enabling Technologies
 - Big Data/Analytics/Cognitive/AI/Machine Learning
 - Cloud, Mobile, Social
 - 3D Printing, AR/VR, Robotics

3. Architecting the new Digital Business Platform

- The New Architecture Framework
- 5 S's of Architecture Transformation
- Sense, Compute, Act: The new paradigm

4. Business Architecture

- Articulating Strategies
- Planning Strategy to Execution
- Capability Framework
- Digital Process Design

5. Information Architecture

- It's all about the data
- Analytics, Cognitive, AI, ML, DL
- Information monetization
- DaaS

6. Application Architecture

- Microservices and APIs
- SaaS, PaaS
- Legacy Rationalization

7. Technology Architecture

- IaaS
- Rent or Buy?
- Hybrid Solutions
- Cloud Transition Strategies

8. Service Architecture

- Everything is a Service
- ITIL and ITSM
- ITaaS
- Usage Based Costing

9. Performance Architecture

- Outcomes, Critical Success Factors, KPIs
- Performance Framework
- Leveraging Existing Investments

10. Integration Architecture

- Services
- Execution Models
- Patterns
- Management

11. Security in the Digital Age

- Digital Integrity
- Applying AI to Security
- Security as a Service
- Risk Reduced Per Unit Cost (RRUC)

12. Case Studies

INFORMATION

<p>PARTICIPATION FEE</p> <p>€ 1300</p> <p>The fee includes all seminar documentation, luncheon and coffee breaks.</p> <p>VENUE</p> <p>Residenza di Ripetta Via di Ripetta, 231 Rome (Italy)</p> <p>SEMINAR TIMETABLE</p> <p>9.30 am - 1.00 pm 2.00 pm - 5.00 pm</p>	<p>HOW TO REGISTER</p> <p>You must send the registration form with the receipt of the payment to: TECHNOLOGY TRANSFER S.r.l. Piazza Cavour, 3 - 00193 Rome (Italy) Fax +39-06-6871102</p> <p>within May 29, 2018</p> <p>PAYMENT</p> <p>Wire transfer to: Technology Transfer S.r.l. Banca: Cariparma Agenzia 1 di Roma IBAN Code: IT 03 W 06230 03202 000057031348 BIC/SWIFT: CRPPIT2P546</p>	<p>GENERAL CONDITIONS</p> <p>DISCOUNT</p> <p>The participants who will register 30 days before the seminar are entitled to a 5% discount.</p> <p>If a company registers 5 participants to the same seminar, it will pay only for 4.</p> <p>Those who benefit of this discount are not entitled to other discounts for the same seminar.</p> <p>CANCELLATION POLICY</p> <p>A full refund is given for any cancellation received more than 15 days before the seminar starts. Cancellations less than 15 days prior the event are liable for 50% of the fee. Cancellations less than one week prior to the event date will be liable for the full fee.</p> <p>CANCELLATION LIABILITY</p> <p>In the case of cancellation of an event for any reason, Technology Transfer's liability is limited to the return of the registration fee only.</p>
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Registration fee:
€ 1300

If registered participants are unable to attend, or in case of cancellation of the seminar, the general conditions mentioned before are applicable.

first name

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city

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Stamp and signature

Send your registration form with the receipt of the payment to:
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SPEAKER

Mike Rosen is Chief Scientist at Wilton Consulting Group which provides expert consulting in Digital Transformation Strategy, Business Architecture, Enterprise Architecture, and Enterprise Solutions. Mr. Rosen is also a founding member and Vice President of the Business Architects Guild. Prior to returning to consulting, Mr. Rosen was Global Research VP for IDC, providing research to IT and business leaders on Strategic Architecture and Digital Transformation. His current emphasis is on the new 'Digital Business Platform' required to enable agile, flexible, scalable and sustainable Digital Transformation. With 40 years in technology, Mr. Rosen has years of experience in the architecture and design of applications for global corporations and 20+ years of product development experience. He is an internationally recognized speaker and author of several books and hundreds of articles.