

TECHNOLOGY TRANSFER PRESENTS

# ARIE VAN BENNEKUM

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**AGILE PROJECT MANAGEMENT**

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**WITH CERTIFICATION**

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**DECEMBER 18-19, 2017**

RESIDENZA DI RIPETTA - VIA DI RIPETTA, 231  
ROME (ITALY)



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## **ABOUT THIS SEMINAR**

Agile Project Management is a very flexible way to scale up from just one team to multiple team environments and still stay within time and budget and a high Return on Investment. Agile is known for an iterative approach to develop requirements and an incremental delivery. This way clients don't have to wait and first business value is achieved without having to wait for the deployment of the full solution. The parameters 'time', 'costs' and quality are fixed and requirements can vary based on the exploring character of Agile.

We all know this. Issue is often to integrate a team in a larger environment and still keeping all the advantages of working Agile. The umbrella Agile covers multiple methods. The training Agile PM introduces the full delivery from early contact with the client to development and closure using a multiple Agile stack (DSDM, XP, Scrum, TDD, Lean, KanBan principles, etc.), all executed based on the Agile values, principles and techniques.

This training provides participants with the Agile philosophy, the full project cycle, a glossary (based on the Agile Foundation exam from the Agile Consortium), roles needed outside the development team, business participation, Agile success factors and Agile Foundations.

### **WHAT YOU WILL LEARN**

Participants will learn how to tailor the full delivery cycle to the needs of a specific project, how to work with teams as a project manager, in teams as a team member, how to manage Agile environments as a line manager that facilitates the team and concepts for team development and how to implement Agile successfully.

### **CERTIFICATION**

The certification program of the Agile Consortium International (ACI). There is more info on [www.agileconsortium.net](http://www.agileconsortium.net). Basically the ACI provides 3 levels:

- The Foundations (which we include in this training ) with focus on knowledge and understanding of Agile values, principles, practices, etc. It is a 60 minute.
- The Practitioner
- The Master

### **WHO SHOULD ATTEND**

Team leaders and Project Managers who intend to lead an Agile Project of their own, as well as Programmers, software Engineers, and other IT Professionals who intend to participate in an Agile Project. Also recommended for mid-level and senior-level IT executives who are thinking of, or planning to, introduce an Agile "initiative" for all of the IT projects in their organization.

# OUTLINE

## WHY

Agile is not “do as we like”. The success of Agile comes with the quality and discipline applied when we use Agile techniques. Understanding WHY of Agile helps to better use Agile techniques and will motivate people to apply quality and discipline when they work Agile.

## HOW

Quality in applying the Agile techniques is essential. So what exactly does this mean. The HOW of Agile, across methods, will get a lot of time and attention during this training.

## Agile full delivery Project Cycle

Often teams jump into development, deliver the software and meet unhappy customers and run over time and budget. They missed some serious topics needed to achieve the required business value. What does the full cycle, fully Agile exactly mean. Mr. van Bennekum will take you from the greenfield to implemented changes and achieved business value.

## Foundations

Often Agile teams jump into development or they have to wait for ages before they can get started because of bureaucracy. What you need is an Agile start to create a fundament to close a project successful or to be able to keep on developing in a sustainable rhythm. Mr. van Bennekum will teach you how to do it, with whom and when.

## Agile Management

Agile means working with self-organising teams. What does this mean and do you create and maintain self-organising teams. Mr. van Bennekum will teach the means of vertical commitment and support needed to get there.

## Roles and Responsibilities

Not just developers but all stakeholders need to be addressed. Mr. van Bennekum will teach the participants how to recognise them and involve them.

## Agile Techniques

Mr. van Bennekum will teach the group the essential Agile techniques. They are not just tricks but part of the essential Agile Mindset to achieve success working Agile.

## Quality

Agile requirements flow and testing, we make complex solutions for complex situations. Predicting in detail what the requirements should be is therefore impossible. So you have to explore, even during the development. Question is how do you make the requirements surface, how do you validate and verify them and last but not least, how do you do this and still create high quality of code and business value? Mr. van Bennekum will take the group on the journey and will give them concrete examples how to do, manage and monitor this and still stay within time and budget.

## Agenda

### Day 1

- Opening and introduction, to set objectives
- *Creation of the training backlog*
- The rationale behind Agile, to understand WHY
- *Interactive Case Study, match with current projects*
- Foundations, to understand WHAT
- *Interactive Case Study, status current projects*
- To understand HOW
- *Interactive Case Study, quality current projects*
- Retrospective of the day

### Day 2

- Agile PM, to understand how to Facilitate the team
- *Debate, team issues current projects*
- Roles and responsibilities, to understand process and interaction
- *Creating the SnowMan*
- Agile project cycle
- *Case Study status current projects*
- Requirements flow in Agile
- *Exercise requirements modelling with business representatives*
- Retrospective of the day
- Certification Exam

# INFORMATION

<p><b>PARTICIPATION FEE</b></p> <p>€ 1500</p> <p>The fee includes all seminar documentation, luncheon and coffee breaks.</p> <p><b>VENUE</b></p> <p>Residenza di Ripetta Via di Ripetta, 231 Rome (Italy)</p> <p><b>SEMINAR TIMETABLE</b></p> <p>9.30 am - 1.00 pm 2.00 pm - 5.00 pm</p>	<p><b>HOW TO REGISTER</b></p> <p>You must send the registration form with the receipt of the payment to: TECHNOLOGY TRANSFER S.r.l. Piazza Cavour, 3 - 00193 Rome (Italy) Fax +39-06-6871102</p> <p><b>within December 4, 2017</b></p> <p><b>PAYMENT</b></p> <p>Wire transfer to: Technology Transfer S.r.l. Banca: Cariparma Agenzia 1 di Roma IBAN Code: IT 03 W 06230 03202 000057031348 BIC/SWIFT: CRPPIT2P546</p>	<p><b>GENERAL CONDITIONS</b></p> <p><b>DISCOUNT</b></p> <p>The participants who will register 30 days before the seminar are entitled to a 5% discount.</p> <p>If a company registers 5 participants to the same seminar, it will pay only for 4.</p> <p>Those who benefit of this discount are not entitled to other discounts for the same seminar.</p> <p><b>CANCELLATION POLICY</b></p> <p>A full refund is given for any cancellation received more than 15 days before the seminar starts. Cancellations less than 15 days prior the event are liable for 50% of the fee. Cancellations less than one week prior to the event date will be liable for the full fee.</p> <p><b>CANCELLATION LIABILITY</b></p> <p>In the case of cancellation of an event for any reason, Technology Transfer's liability is limited to the return of the registration fee only.</p>
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December 18-19, 2017  
Residenza di Ripetta  
Via di Ripetta, 231  
Rome (Italy)

Registration fee:  
€ 1500

*If registered participants are unable to attend, or in case of cancellation of the seminar, the general conditions mentioned before are applicable.*

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surname .....

job title .....

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Stamp and signature

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www.technologytransfer.it



## **SPEAKER**

### **Arie van Bennekum**

Agile is not new. Agile is not a trend. Agile is established. We already celebrated that the Agile Manifesto has been written more than 10 years ago. Mr. van Bennekum is co-author of the Manifesto and still very active in the area of Agile Solution Development. He still does it for the same reason as when he started doing it 20 years ago. His definition of Agile is "Serving the business by being adaptive". To be able to do this he works with his teams based on a non controlled style since 1994. His believe and practical experience is to converge to the matching solution with a team of skilled professionals. Mr. van Bennekum is a pragmatic who embeds his pragmatism in structure, discipline and common sense. This eventually led to being one of the authors of the Agile Manifesto and expert in the area of Agile Project Management, team facilitation and user involvement. Believe in his team, facilitating them to reach for their best combined with end user involvement has his focus when he speaks, presents, demonstrates and lectures about Agile, as chair of the Agile Consortium International and presents at conferences.