

TECHNOLOGY TRANSFER PRESENTS

ARIE VAN BENNEKUM

IATM

INTEGRATED AGILE TRANSFORMATION MODEL

DECEMBER 20, 2017

RESIDENZA DI RIPETTA - VIA DI RIPETTA, 231
ROME (ITALY)



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ABOUT THIS SEMINAR

Agile transformations and improvements, improving to the (first or next level of Agile in your company by Integrated Agile Transformation Model (IATM)

This is not about the first steps of Agile. It can be but most likely people are already working Agile one way or the other. How can you get the next level, from whatever level you are. That is what the day is all about.

How Agile are you?

What about your organization?

Are you doing Agile and struggling to get real benefits. Are you trying but not able to get into real end-to-end delivery?

Do you want to work Agile but does the business not get along? Do you want to do Agile but your IT is excluding you?

Agile itself is basic and easy to apply, so it seems. Still so many people and organisations struggle to get real benefits, to do real end-to-end delivery of production viable requirements, to read deliver better business value, to really deliver earlier. What is the underlying cause and how can you do this?

WHAT YOU WILL LEARN

- Providing people insights of the complexity of Agile transformations in the simplicity of what Agile really is.
- Learnings about IATM as a hands-on proven way of Agile transformations (www.integratedagile.com).
- Understand the approach to change really, the actual process to make it happen
- Identify stakeholders that really need to be involved
- How to overcome resistance, cross Agile myths and dogma's

AUDIENCE

Agile Executives, Managers, Developers, Consultants, Product Owners, Business Analysts, Testers, Usability and Product Designers, Academics, receptive decision-makers and thought leaders in their own communities will share information and insights that have a meaning to you.

OUTLINE

SPEAKER

THE TAKE AWAYS

- A hands on process
- Assessment of your own situation
- Identification of stakeholders in your organisation
- The skills set the transformation needs
- The succes factors
- The pitfalls
- References
- Identified next steps for your own organisation

THE PROGRAM

- Introduction and (exercise) first assessment
- The paradigms hindering working really in an Agile way and (exercise) the second step in your assessment
- The overall process of IATM and (exercise) identification of your biggest hurdles
- Roles and responsibilities in a transformation and (exercise) composing a successful team
- How should the team work and (exercise) what do they have to work on (Transformation Foundations)
- Agile coaches, father skills, knowledge and profile and (exercise) who could be your internal coaches
- Identification of steps to take next ((exercise) in your organization

ARIE VAN BENNEKUM

Agile is not new. Agile is not a trend. Agile is established. We already celebrated that the Agile Manifesto has been written more than 10 years ago. Mr. van Bennekum is co-author of the Manifesto and still very active in the area of Agile Solution Development. He still does it for the same reason as when he started doing it 20 years ago. His definition of Agile is “Serving the business by being adaptive”. To be able to do this he works with his teams based on a non controlled style since 1994. His believe and practical experience is to converge to the matching solution with a team of skilled professionals. Mr. van Bennekum is a pragmatic who embeds his pragmatism in structure, discipline and common sense. This eventually led to being one of the authors of the Agile Manifesto and expert in the area of Agile Project Management, team facilitation and user involvement. Believe in his team, facilitating them to reach for their best combined with end user involvement has his focus when he speaks, presents, demonstrates and lectures about Agile, as chair of the Agile Consortium International and presents at conferences.

INFORMATION

<p>PARTICIPATION FEE</p> <p>€ 700</p> <p>The fee includes all seminar documentation, luncheon and coffee breaks.</p> <p>VENUE</p> <p>Residenza di Ripetta Via di Ripetta, 231 Rome (Italy)</p> <p>SEMINAR TIMETABLE</p> <p>9.30 am - 1.00 pm 2.00 pm - 5.00 pm</p>	<p>HOW TO REGISTER</p> <p>You must send the registration form with the receipt of the payment to: TECHNOLOGY TRANSFER S.r.l. Piazza Cavour, 3 - 00193 Rome (Italy) Fax +39-06-6871102</p> <p>within December 5, 2017</p> <p>PAYMENT</p> <p>Wire transfer to: Technology Transfer S.r.l. Banca: Cariparma Agenzia 1 di Roma IBAN Code: IT 03 W 06230 03202 000057031348 BIC/SWIFT: CRPPIT2P546</p>	<p>GENERAL CONDITIONS</p> <p>DISCOUNT</p> <p>The participants who will register 30 days before the seminar are entitled to a 5% discount.</p> <p>If a company registers 5 participants to the same seminar, it will pay only for 4.</p> <p>Those who benefit of this discount are not entitled to other discounts for the same seminar.</p> <p>CANCELLATION POLICY</p> <p>A full refund is given for any cancellation received more than 15 days before the seminar starts. Cancellations less than 15 days prior the event are liable for 50% of the fee. Cancellations less than one week prior to the event date will be liable for the full fee.</p> <p>CANCELLATION LIABILITY</p> <p>In the case of cancellation of an event for any reason, Technology Transfer's liability is limited to the return of the registration fee only.</p>
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**ARIE VAN BENNEKUM
IATM**

December 20, 2017
Residenza di Ripetta
Via di Ripetta, 231
Rome (Italy)

Registration fee:
€ 700

If registered participants are unable to attend, or in case of cancellation of the seminar, the general conditions mentioned before are applicable.

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Stamp and signature

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